

# How have education program fees been put to work?

Fiscal year 2012 revenues helped provide numerous educational opportunities for children, adults, and families at the Bureau of Land Management's Campbell Creek Science Center on the Campbell Tract in Anchorage, Alaska. Staff presented more than 800 educational programs which benefited approximately 48,500 school children, teachers, and members of the public. Following are highlights about how program fees were put to work to benefit local citizens.



## Adult and family education programs

Early-Morning Bird Walks, Fireside Chats, and our Midsummer Night's Science Series are among many great opportunities geared toward adults for a splendid learning experience in an enjoyable atmosphere. Family programs such as Moms, Pops, and Tots encourage parents to introduce their children to the natural world during their earliest years. These types of direct experiences promote environmental awareness and sound natural resource management.



## School Based Programs

Programs for ages pre-school through high school give students the opportunity to experience the wonders of an outdoor classroom. Educators can choose from our 25 standard programs with topics including: Alaska's Animals, Forest Detectives, and Avalanche Awareness. Custom-designed programs are also offered and can be crafted to suit your needs. Requested topics have included Animal Tracking, Energy Education, Outdoor Survival, and Snowshoeing. We also present special annual educational events. In FY 2012, two such events, **Outdoor Week** and **Water Discovery Days** reached a total of 2,636 students from local schools.



## Special Events FY 2012

### Iditarod Ceremonial Start

1,474 visited the Campbell Creek Science Center.

### Outdoor Week

More than 100 presenters conducted programs reaching 1,744 students and 302 teachers.

### Water Discovery Days

Staff and partners offered a three-day event to promote healthy waterways for 892 local fourth-grade students and teachers.

### National Trails Day

66 community volunteers helped to improve trails at the Science Center and on Campbell Tract.

### National Public Lands Day

130 volunteers helped to improve trails and gardens. Afterwards we offered a variety of outdoor activity stations at our annual open house.





## What is the Recreation Fee Demonstration Project?

In 1996 Congress authorized federal agencies to collect recreation fees to help address unmet needs for visitor services, repairs and maintenance, and resource management. In 1999 the Campbell Creek Science Center and Campbell Tract became a designated fee site managed by the Bureau of Land Management. Through this project, the BLM is allowed and required to apply the collected fees to the site, rather than returning the fees to the U.S. Treasury.

### Why are fees needed?

Fees are collected for educational programs at the Campbell Creek Science Center. Fees are as follows: \$24 per student for a full-day program and \$12 per student for a half-day program. Fees are also collected for facility rentals. These fees help maintain the high quality programs and services provided by the Science Center and staff. There is no fee for general use of Campbell Tract for recreational activities such as cross-country skiing, biking, skijoring, horseback riding, hiking, and dog mushing. A variety of free programs, such as evening lectures, are also offered to the public.

### Fee Recap (*Fiscal Year 2012*)

Revenues	\$134,398
Expenses	\$112,268
Volunteer Labor	\$220,853
BLM's Contribution	\$369,916



### Mission Statement:

It is the mission of the Bureau of Land Management to sustain the health, diversity, and productivity of the public lands for the use and enjoyment of present and future generations.

### For more information, please contact:

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# Campbell Creek Science Center

## Recreation Fee Program Annual Report



*Fiscal Year 2012*